

Drake University

Winter 2011

Find out what Sodexo is doing on and off campus

STUDENT
INSIGHTS

HEALTH AND
WELLNESS

ENVIRONMENTAL
FOCUS

CUSTOMER
SERVICE

CULINARY
INNOVATIONS



Social Responsibility

As a guest, it is easy to make smart environmental choices when you dine at a Sodexo café.

We know today's college students want to do the right thing for the planet and we also understand you lead busy lives, so your Sodexo chefs and managers do a lot of the work for you behind the scenes.

From purchasing local seasonal produce whenever possible, to reducing inorganic and organic waste, your campus team is dedicated to providing you with an exceptional dining experience that is good for you and good for the planet.

This commitment was formalized with Sodexo's Better Tomorrow Plan. The **Better Tomorrow Plan** includes 14 commitments for a brighter future by focusing on three key priorities: health, community and planet. It is a commitment we take very seriously, as we intend only the best for everyone that associates with Sodexo.

While your Sodexo team works hard behind the scenes, they also count on student engagement and enthusiasm to spread the word about what you're doing together on your campus. We encourage you to work with your local Sodexo management team to continue to innovate and improve sustainability efforts in your community. If you have additional comments or questions, please contact us. **We would love to hear from you.**



La Famiglia

The La Famiglia promotion was a salute to Italian cuisine and the fine people that brought it to the world.

This past November and December Sodexo showcased the rich culture of **Italy** with the combination of food and family. Spread out over the course of three separate events, the **La Famiglia** celebration created much student involvement to help honor the **Mediterranean** style.

Each day Sodexo held **La Famiglia** events, students could participate in activities in Hubbell Dining Hall. These quizzes included a crossword, a test on **Italian** landmarks and a matching game of various pastas. Those who participated turned their completed sheets back in to be graded. The overall winner received a \$25 gift card to Best Buy.

The **La Famiglia** campaign saw numerous fine dishes, such as Chicken Breast Florentine, Chicken Milanese and Shrimp Risotto. Through this promotion, Drake University caught a glimpse of Italian dining.



Accolades at Drake

Sodexo at Drake University was immensely proud to learn that Zijada Talic, Cowles Café Supervisor, would be the recipient of the Sodexo Experience Award.

The award complimented **The Catalyst Award**, which was given to Sodexo for recognizing the role of women's constant progression in the workplace. President and Chief Executive Officer of Catalyst, Ilene H. Lang, stressed the importance of honoring initiatives that affect the lives of business and its employees. To have our company as a whole, and employees here awarded is something special for us.

Ziada Talic was honored with the Sodexo Experience Award for December 2011 on multiple levels. She was the winner for Drake University, the Carlson District, the Lataille Region, and the Campus Division.

These awards came from Sodexo's initiative of "Making Every Day Count: Driving Business Success Through the Employee Experience." We were extremely pleased to see our employee's hard work be displayed and seen for all. Though **Ziada** set the bar very high, we hope all can strive to embody our initiative in this fashion.

Late Night Breakfast

Sodexo constantly tries to connect with the students of Drake University.

With the stresses of finals at the end of each semester, we like to give them a break from the long hours of study. December 11th marked our tradition of **Late Night Breakfast**. Beginning at 10:45 pm, and going to midnight, students were able to come in to get some extra energy with a quality meal.

Included in the event was a grand prize giveaway, which was highlighted by a university **parking pass** for the fall of 2012. Students entered their names in a drawing box for the chance to win the highly sought after pass, but also became eligible to win one of eight giant candy bars.

Saturday Specials

As the first semester came to a close, Sodexo put a new idea into place.

Saturday Specials were designed to feature extremely popular foods that students love. They seek to break up the monotony of everyday dining, and further drive guest satisfaction. Thus far, we have featured both Italian and Mexican cuisines. Items like grilled fajitas, tiramisu and herb roasted vegetables brought a much larger crowd to Hubbell Dining Hall. These events averaged **150 more customers**, and were very well received. We feel it is important to bring the favorites of all cultures to the dinner table. American regional and Asian Saturdays will be coming soon, and Sodexo is very excited to present them to Drake.

Holiday Celebrations

A taste of home illuminated an afternoon meal for the entire campus, when Thanksgiving came early.

On November 17th, Upper Olmsted was dressed in white linen for an epic feast of assorted **Thanksgiving** classics. The menu included everything from roasted turkey to sweet potatoes, and was followed up with numerous tasty dessert options.

The **Thanksgiving Grand Buffet** is a meal of the highest quality. Sodexo truly tries to make students feel at home whenever possible, and this event is a great chance to do so. We invite students and staff from all nationalities to take part in this American tradition.

Sodexo continued this upstanding format with the **World Holiday Dinner**, which took place on December 8th. Returning to Upper Olmsted, the Drake community enjoyed some of the finest selections from around the globe. The menu included carved roast beef, a chicken pho bowl, spiced tofu and kofta kebab. In an attempt to unite all cultures at the dinner table, Sodexo finished the first semester of the 2011-2012 school year with a blast of holiday spirit.

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